NEW FORD PUMA - CUSTOMER ORDERING GUIDE AND PRICE LIST

Effective from 1st January 2021

SERIES RANGE

Titanium
• 17" 10-Spoke Alloy Wheels, Absolute Black Machined Finished fitted with 215/55 R17 tyres • Projector Headlamps with LED Day Time Running Lights • Front Fog Lights with Cornering Lights & LED Rear Lamps • Ford MegaBox Extended Bootspace • Power-foldable Heated Door Mirrors with Puddle Lamps • Leather Steering Wheel, Handbrake and Gear Knob • Cruise Control, Lane Keeping Aid and Lane Departure Warning • Pre-Collision Assist with Autonomous Emergency Braking, Pedestrian/Cyclist Detection & Post-Collision Braking • Automatic Headlights with Rain-Sensing Wipers and Auto High Beam • Ford SYNC 3 Navigation with DAB, 8" TFT touchscreen display, 7 speakers (4 front, 2 rear), MP3-compatible, remote audio controls, Voice Control System, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth®, FordPass Connect (Embedded Modem), Privacy Mode, and two USB ports • Electronic Air Temperature Control (EATC) • Electronic Stability Control (ESC) and Hill Start Assist • Rear Parking Sensors • Thatcham Alarm • Ford EasyFuel • Quickclear Heated Windscreen • Front Floor Mats • Selectable Drive Modes - Normal, Eco, Sport, Slippery & Trail • Centre Console with Armrest & Stowage • Tyre Pressure Monitoring System (TPMS) and Tyre Repair Kit ☑ Tip: Add Rear Privacy Glass for only £250 Recommended Retail Price
From £22,040 On The Road*

* Recommended 'On the road' price includes one years road fund license, DVLA first registration fee £55 and an estimated £25 for number plates.
Images shown for illustrative purposes only. Body colours shown may be optional (at additional cost). See colour options page for more information

Effective from: 1st January 2021

SERIES RANGE

ST-Line

- 17" 5x2-spoke Alloy Wheels, Black Machined Finish
- ST-Line Body Styling Kit
- Large Rear Spoiler
- Sports Suspension
- Projector Headlamps with LED Day Time Running Lights
- Front Fog Lights with Cornering Lights & LED Rear Lamps
- Ford MegaBox Extended Bootspace
- Power-foldable Heated Door Mirrors with Puddle Lamps
- ST-Line Flat-Bottomed Leather Steering Wheel, Leather Handbrake & Aluminium Gear Knob (Manual only)
- Cruise Control
- Lane Keeping Aid and Lane Departure Warning
- Pre-Collision Assist with Autonomous Emergency Braking, Pedestrian/Cyclist Detection & Post-Collision Braking
- Full Digital 12.3" Instrument Cluster
- Automatic Headlights with Rain-Sensing Wipers and Auto High Beam
- Ford SYNC 3 Navigation with DAB, 8" TFT touchscreen display, 7 speakers (4 front, 2 rear), MP3-compatible, remote audio controls, Voice Control System, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth®, FordPass Connect, Privacy Mode, and two USB ports for external music devices
- Manual Air Conditioning
- Electronic Stability Control (ESC) and Hill Start Assist
- Rear Parking Sensors
- Thatcham Alarm
- Ford EasyFuel
- Quickclear Heated Windscreen
- Driver Seat Lumbar & Height Adjust
- Front & Rear Floor Mats
- Selectable Drive Modes - Normal, Eco, Sport, Slippery & Trail
- Centre Console with Armrest & Stowage
- Tyre Pressure Monitoring System (TPMS) and Tyre Repair Kit

☑ Tip:
Add Rear Privacy Glass for only £250 Recommended Retail Price

From £22,990 On The Road*

ST-Line X
Additional to ST-Line

- 18" 5-spoke Alloy Wheels, Matt Black Machined Finish
- Partial Premium Sensico Trim
- Privacy Glass
- Driver & Passenger Seat Lumbar & Height Adjust
- Electronic Air Temperature Control (EATC)
- Ford SYNC 3 Navigation with B&O Premium Audio & 10 Speakers
- Wireless Charging Pad
- Carbon-Look Interior Deco Spears

☑ Tip:
Add Panorama Roof for £950 Recommended Retail Price

From £24,090 On The Road*

* Recommended 'On the road' price includes one years road fund license, DVLA first registration fee £55 and an estimated £25 for number plates.
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Effective from: 1st January 2021

SERIES RANGE

ST-Line Vignale Additional to ST-Line X	
• Exclusive 18" alloy wheels • Fixed LED signature headlamps • Unique Vignale style upper grille and surround • Black gloss and chrome elements to both front & rear bumpers • High chrome waistline • Bodyside chrome styling • Premium leather seats • Premium Sensico wrapped instrument cluster • Heated front seats • Leather perforated flat bottomed steering with metal grey stitching • Alloy Sports Pedals (Manual Transmission Only) • Heated steering wheel • Front parking sensors • Keyless entry • Lumbar Massage Seats Driver & Passenger	☑ Add Driver Assistance Pack for only £900 Recommended Retail Price
From £25,740 On The Road*	

* Recommended 'On the road' price includes one years road fund license, DVLA first registration fee £55 and an estimated £25 for number plates.
Images shown for illustrative purposes only. Body colours shown may be optional (at additional cost). See colour options page for more information

Effective from: 1st January 2021

SERIES RANGE

ST Additional to ST-Line X
• 19" Magnetite machined alloy wheels • Unique ST elements to front & rear body styling kit including Ford Performance embossed splitter • Fixed LED signature headlamps • Black painted contrast roof • Dual chrome exhaust • Red brake calipers • ST logo projection (from door mirrors) • ST suspension • Selectable driver modes - normal / eco / sport / track • Engine sound enhancer • Front parking sensors • Ford KeyFree system (keyless entry) • ST flat bottomed steering wheel with metal grey stitching • Recaro sport seats with ST logo finished in partial leather and Miko Dinamica • Heated steering wheel • Front Heated Seats • Unique ST gear shift knob • ST scuff plates • ST front & rear mats • Alloy sports pedals • Engine Sound Enhancer ☑ Tip: Upgrade to ST Performance Pack for £950 Recommended Retail Price
From £30,415 On The Road*

* Recommended 'On the road' price includes one years road fund license, DVLA first registration fee £55 and an estimated £25 for number plates.
Images shown for illustrative purposes only. Body colours shown may be optional (at additional cost). See colour options page for more information

Effective from: 1st January 2021

MODEL PRICES

	Bodystyle	Engine	Fuel	Transmission	VED	CO_2 Emissions (g/km) ø	Basic Recommended Retail Price (RRP) £	RDE 2.4 compliant	Recommended Retail Price (Incl. VAT) £	† Manufacturers Recommended On the Road Price £	* Monthly BIK at 20%, £	* Monthly BIK at 40%, £
Titanium												
MILD HYBRID	5 Door	1.0L Ford EcoBoost Hybrid (mHEV) 125PS	Petrol	6 Speed	G	127	18,154.17	Yes	21,785.00	**22,040.00**	101.78	203.56
	5 Door	1.0L Ford EcoBoost 125PS	Petrol	7 Speed Automatic	H	138	19,454.17	Yes	23,345.00	**23,640.00**	116.85	233.70
MILD HYBRID	5 Door	1.0L Ford EcoBoost Hybrid (mHEV) 155PS	Petrol	6 Speed	G	127	18,779.17	Yes	22,535.00	**22,790.00**	105.28	210.56
ST-Line												
MILD HYBRID	5 Door	1.0L Ford EcoBoost Hybrid (mHEV) 125PS	Petrol	6 Speed	G	128	18,945.83	Yes	22,735.00	**22,990.00**	106.21	212.43
	5 Door	1.0L Ford EcoBoost 125PS	Petrol	7 Speed Automatic	H	139	20,245.83	Yes	24,295.00	**24,590.00**	121.60	243.20
MILD HYBRID	5 Door	1.0L Ford EcoBoost Hybrid (mHEV) 155PS	Petrol	6 Speed	G	128	19,570.83	Yes	23,485.00	**23,740.00**	109.71	219.43
ST-Line X												
MILD HYBRID	5 Door	1.0L Ford EcoBoost Hybrid (mHEV) 125PS	Petrol	6 Speed	G	127	19,862.50	Yes	23,835.00	**24,090.00**	111.35	222.69
	5 Door	1.0L Ford EcoBoost 125PS	Petrol	7 Speed Automatic	H	139	21,162.50	Yes	25,395.00	**25,690.00**	127.10	254.20
MILD HYBRID	5 Door	1.0L Ford EcoBoost Hybrid (mHEV) 155PS	Petrol	6 Speed	G	128	20,470.83	Yes	24,565.00	**24,820.00**	114.75	229.51
ST-Line Vignale												
MILD HYBRID	5 Door	1.0L Ford EcoBoost Hybrid (mHEV) 125PS	Petrol	6 Speed	G	129	21,237.50	Yes	25,485.00	**25,740.00**	119.05	238.09
	5 Door	1.0L Ford EcoBoost 125PS	Petrol	7 Speed Automatic	H	140	22,537.50	Yes	27,045.00	**27,340.00**	139.86	279.72
MILD HYBRID	5 Door	1.0L Ford EcoBoost Hybrid (mHEV) 155PS	Petrol	6 Speed	G	129	21,845.83	Yes	26,215.00	**26,470.00**	122.45	244.91
ST												
	5 Door	1.5L Ford EcoBoost 200PS	Petrol	6 Speed	I	155	24,829.17	Yes	29,795.00	**30,415.00**	168.98	337.96
w. Performance Pack	5 Door	1.5L Ford EcoBoost 200PS	Petrol	6 Speed	I	155	25,620.83	Yes	30,745.00	**31,365.00**	174.36	348.73

Ø The CO2 emissions test figures shown in the table are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP) . These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load. For further information on CO2 and fuel performance please refer to our Fuel Consumption and CO2 section.

† Recommended 'On the road' price includes first year road fund licence, DVLA first registration fee and an estimated £25 for number plates.

* Not applicable to retail or private car buyers. Benefit In Kind (BIK) values are the monthly taxation payment applicable to company car users. BIK values were correct at the time of printing and are based on taxation rates for 2020/21 tax year. P11D value is the sum of Recommended price + VAT & Number plate charge (£25)

If a car's list price is over £40,000 (including VAT and factory fitted options) at first registration, the customer will pay an additional VED charge (currently £310 for Petrol and £320 for Diesel) for five years after the end of the first registration (in addition to the standard VED charge per year, currently £145).

Effective from: 1st January 2021

ELECTRIC TECHNOLOGY

Which electric engines is right for you?

MILD HYBRID (MHEV)
A small electric motor that helps improve efficiency versus a conventional internal combustion engine.
Mild Hybrid vehicles have two sources of power that work together – a conventional engine and a battery - driven electric motor. The electric motor does not power the car. It simply assists it.

HYBRID (HEV)
Hybrid vehicles have two sources of power.
They can automatically switch between conventional mode, pure electric mode (for short distances) or use both to power the vehicle as needed.

PLUG-IN HYBRID (PHEV)
Plug In. Charge up. Improves Efficiency versus a mild hybrid or hybrid engine.
Plug-in Hybrids have the two sources of power like a hybrid, but with a larger high voltage battery, enabling you to drive longer distances on all-electric power.

ALL-ELECTRIC (BEV)
100% Electric. Just charge it up and go.
All-Electric cars are powered by electricity alone. This means they have to be charged before you can drive.

Charging the battery

MILD HYBRID AND HYBRID
There's no need to plug in your vehicle for charging. Hybrid vehicles are able to recharge the battery in two ways:

1) Regenerative braking
2) Conventional engine

The conventional engine powers the generator which transforms mechanical energy into electrical energy to charge the battery.

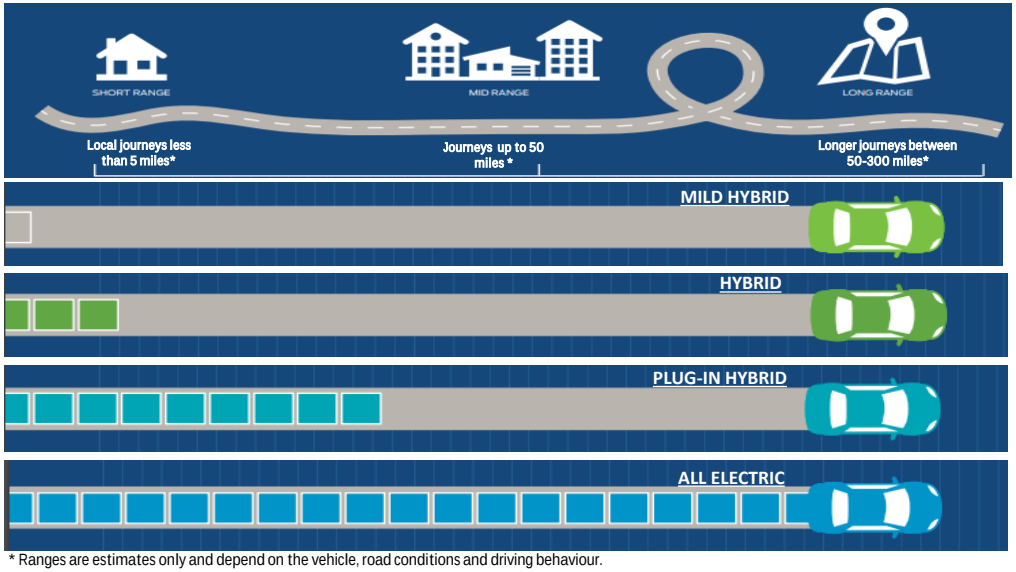
All four electric vehicle types use regenerative braking to charge the battery. While braking, the motor is still spinning even though the car is trying to slow down.

PLUG-IN HYBRID
The larger battery in Plug-in Hybrids can be plugged-in to charge. Once the battery is depleted, the vehicle behaves like a conventional hybrid with the engine running when required.

ALL-ELECTRIC
All-Electric vehicles are powered by electricity alone and don't have a petrol engine. They must be plugged in to charge the battery.

Regenerative braking captures this typically wasted energy to create electricity, which charges the battery.

Electric range



* Ranges are estimates only and depend on the vehicle, road conditions and driving behaviour.

Plug in charging options

230V Wall outlet
Plug-in Hybrids and All-Electric vehicles can be charged on a 230V outlet, which is the standard electrical socket in most UK houses. This takes longer than when using a Wall box.

Wall box
For faster charging at home you can install a compatible wall box, which is capable of charging your vehicle overnight.

Public charging stations
Public charging stations, available in many cities and work places, can charge your vehicle much faster than at home. They can deliver an 80% charge in just 30 minutes. The price and charging capability can vary.

IONITY High-power charging stations
400 charging stations will be capable of delivering faster charging of up to 350 kWh per hour across Europe (charging speed dependent on other factors including vehicle charging capability). These stations will be compatible with both current and future Ford electric vehicles. These are currently being built.

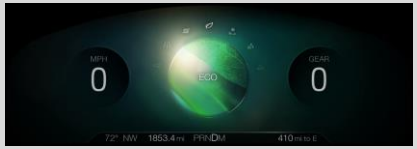
WHEELS & TYRES

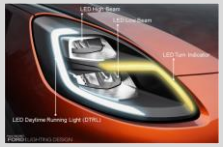
		Titanium	ST-Line	ST-Line X	ST-Line Vignale	ST	Basic Recommended Retail Price £ (Excl. VAT)	Total Recommended Retail Price, £ (Incl. VAT)
17"x7", 10-spoke, Absolute Black Machined Finish (Fitted with 215/55 R17 tyres*)		S	–	–	–	–	0.00	**0.00**
17"x7", 5x2-spoke, Black Machined Finish (Fitted with 205/45 R17 tyres*)		–	S	–	–	–	0.00	**0.00**
18"x7", 5-spoke, Matt Black Machined Finish (fitted with 205/40 R18 tyres*)		–	–	S	–	–	0.00	**0.00**
18"x7", 5x2-spoke, ST-Line Vignale Unique Alloy (fitted with 205/40 R18 tyres*)		–	–	–	S	–	0.00	**0.00**
19"x7.5", 5-spoke, Matt Black Machined Finish (Fitted with 225/40 R19 tyres*)		–	O	–	–	–	500.00	**600.00**
19"x7.5", 5-spoke, Matt Black Machined Finish (Fitted with 225/40 R19 tyres*)		–	–	O	O	–	375.00	**450.00**
19"x7.5", 5-spoke, Magnetite Machined Finish (Fitted with 225/40 R19 tyres*)		–	–	–	–	S	0.00	**0.00**
19"x7.5", 5-spoke, Magnetite Dark Finish (Fitted with 225/40 R19 tyres*)		–	–	–	–	O	0.00	**0.00**
Tyre Inflation Kit		S	S	S	S	S	0.00	**0.00**
Mini Spare Steel Wheel (N.B. goes into the Ford MegaBox, reducing the size of the MegaBox and removing the drainage plug)		O	O	O	O	–	125.00	**150.00**

Key
S = Standard, O = Option, at extra cost, □ = Part of pack, at extra cost, – = Not Available, N/A = Not Applicable

Effective from: 1st January 2021

OPTIONAL FEATURES





	Titanium	ST-Line	ST-Line X	ST-Line Vignale	ST	Basic Recommended Retail Price £ (Excl. VAT)	Total Recommended Retail Price, £ (Incl. VAT)
Puma Packs							
Technology Pack Fixed LED Headlamps incl. auto headlamp level, 12.3" Digital Cluster including Driver Impairment Monitor, Traffic Sign Recognition, Auto High Beam (12.3" Digital Cluster Standard on ST-Line and ST-Line X. Fixed LED Headlamps and 12.3" Digital Cluster Standard on ST-Line Vignale.)	O	–	–	–	–	1041.67	**1250.00**
Comfort Pack Heated Seats + Heated Steering Wheel	O	O	O	S	S	250.00	**300.00**
Driver Assistance Pack AEB by Radar/Camera, BLIS with CTA and Active Braking, Intelligent Adaptive Cruise Control (ACC) with Evasive Steering with manual transmission (ACC is not available on ST), ACC Stop and Go incl. Traffic Jam Assist (Automatic Only), Active Park Assist, Front Parking Sensors, Rear View Camera	O	O	O	O	O	750.00	**900.00**
ST Performance Pack Mechanical Limited Slip Differential (LSD), Launch Control, Performance Shift Light and Shift Indicator *order the ST entity and add the Performance Pack in the VISTA options screen	–	–	–	–	O*	791.67	**950.00**
Audio and Navigation							
Ford SYNC 3 Navigation with DAB, 8" TFT touchscreen display, seven speakers, MP3-compatible, remote audio controls, Voice Control System, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth®, FordPass Connect, Privacy Mode, and two USB ports for external music devices	S	S	–	–	–	0.00	**0.00**
B&O Premium Audio System + Ford SYNC 3 Navigation with DAB, 8" TFT touchscreen display, 10 speakers with subwoofer, MP3-compatible, remote audio controls, B&O Sound System, Voice Control System, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth®, FordPass Connect, Privacy Mode, and two USB ports for external music devices	O	O	S	S	S	375.00	**450.00**
Exterior Design Features							
Fixed LED Headlamps	☐	O	O	S	S	666.67	**800.00**
Black Roof Rails (Not Available with Panorama Roof)	O	O	O	O	-	166.67	**200.00**
Handsfree Power Tailgate (Contains Keyless Entry + Motion Sensing Key Fob)	O	O	O	O	O	500.00	**600.00**
Rear Privacy Glass Privacy Glass to side rear windows and tailgate glass	O	O	S	S	S	208.33	**250.00**
Panorama Roof - Openable (Not Available with Roof Rails or Contrast Roof)	O	O	O	O	O	791.67	**950.00**
Detachable Tow Bar	O	O	O	O	O	416.67	**500.00**
Black Contrast Roof (Not Available with Panorama Roof)	O	O	O	O	S	291.67	**350.00**

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OPTIONAL FEATURES

	Titanium	ST-Line	ST-Line X	ST-Line Vignale	ST	Basic Recommended Retail Price £ (Excl. VAT)	Total Recommended Retail Price, £ (Incl. VAT)
Trim							
Titanium Cloth trim in Ebony	S	–	–	–	–	0.00	**0.00**
ST-Line Cloth Trim in Ebony with red stitching	–	S	–	–	–	0.00	**0.00**
ST-Line X Partial Premium Sensico with red stitching	–	–	S	–	–	0.00	**0.00**
ST-Line Vignale Premium Leather with metal grey stitching	–	–	–	S	–	0.00	**0.00**
ST Recaro Sport Seats in Partial Leather with Miko Dinamica	–	–	–	–	S	0.00	**0.00**
Colour*							
Standard Body Colours							
Blazer Blue	O	O	O	–	–	0.00	**0.00**
Premium Body Colours							
Race Red	O	O	O	–	–	208.33	**250.00**
Frozen White	O	O	O	–	–	208.33	**250.00**
Agate Black	O	O	O	–	–	416.67	**500.00**
Solar Silver	O	O	O	–	–	416.67	**500.00**
Exclusive Body Colour							
Magnetic	O	O	O	–	–	541.67	**650.00**
Desert Island Blue	O	O	O	–	–	541.67	**650.00**
Metropolis White	O	O	O	–	–	541.67	**650.00**
Fantastic Red	O	O	O	–	–	625.00	**750.00**
Grey Matter	O	O	O	–	–	625.00	**750.00**
ST-Line Vignale Body Colours							
Frozen White	–	–	–	S	–	0.00	**0.00**
Agate Black	–	–	–	O	–	208.33	**250.00**
Solar Silver	–	–	–	O	–	208.33	**250.00**
Magnetic	–	–	–	O	–	333.33	**400.00**
Desert Island Blue	–	–	–	O	–	333.33	**400.00**
Metropolis White	–	–	–	O	–	333.33	**400.00**
Fantastic Red	–	–	–	O	–	416.67	**500.00**
Grey Matter	–	–	–	O	–	416.67	**500.00**
ST Body Colours							
Race Red	–	–	–	–	S	0.00	**0.00**
Frozen White	–	–	–	–	S	0.00	**0.00**
Agate Black	–	–	–	–	O	208.33	**250.00**
Magnetic	–	–	–	–	O	333.33	**400.00**
Desert Island Blue	–	–	–	–	O	333.33	**400.00**
Fantastic Red	–	–	–	–	O	416.67	**500.00**
Grey Matter	–	–	–	–	O	416.67	**500.00**
Mean Green	–	–	–	–	O	416.67	**500.00**

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*Colours and trims reproduced in this price list may vary from the actual colours due to the limitations of the printing processes used.

NEW PUMA FUEL CONSUMPTION & CO2

The fuel consumption and CO2 emission figures shown in the table are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP) . These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load. The figures shown are for comparability purposes; only compare fuel consumption and CO2 figures with other vehicles tested to the same technical procedures.

You can also use Ford's online configurator to build and customise a new Ford vehicle: www.ford.co.uk/configurator . The configurator provides information about your configured vehicle's fuel consumption and CO2 emissions (these are also WLTP test figures).

							Fuel Consumption (WLTP Figures without Options)				CO2 Emissions (WLTP)	
Engine	Available On	Euro Emissions	Transmission	Drive	Maximum Power PS (KW)	Torque Nm	Lowest Performing (MPG)øø	Highest Performing (MPG)øø	Lowest Performing (L/100km)øø	Highest Performing (L/100km)øø	Lowest Combined Performing (Co2)øø	Highest Combined Performing (Co2)øø
1.0L Ford EcoBoost Hybrid (mHEV) 125PS	All series	Stage 6.2	6 Speed Manual	FWD	125PS (91kW)	210	49.6	50.4	5.7	5.6	127	129
1.0L Ford EcoBoost 125PS	All series	Stage 6.2	7 Speed Automatic	FWD	125PS (91kW)	200	45.6	46.3	6.2	6.1	138	140
1.0L Ford EcoBoost Hybrid (mHEV) 155PS	All series	Stage 6.2	6 Speed Manual	FWD	155PS (114kW)	240	49.6	50.4	5.7	5.6	127	129
1.5 Ford EcoBoost 200PS	ST	Stage 6.2	6 Speed Manual	FWD	200PS (147kW)	320	41.5	41.5	6.8	6.8	155	155

*In 4th gear. øFord test figures.
øø The declared Fuel/Energy Consumptions, CO2-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumptions and CO2-Emission information for both New European Drive Cycle (NEDC) and WLTP. WLTP is a new, more realistic test procedure for measuring fuel consumption and CO2 emissions and will fully replace the NEDC latest by end of the year 2020. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO2 emissions and electric range. CO2 is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO2 emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under http://carfueldata.dft.gov.uk. For Plug-In Hybrid (PHEV) models, these figures were obtained using a combination of battery power and fuel. PHEV models require an electricity source for charging

NEW PUMA PERFORMANCE

Engine	Euro Stage	Transmission	Maximum Power PS (kW)	Torque Nm	Wheel Size	Max Speed (mph)	0-62 mph (secs)
5 Door Petrol							
1.0L Ford EcoBoost 125PS	Stage 6.2	M6	125 (91)	170	17"	119	10
1.0L Ford EcoBoost Hybrid (mHEV) 125PS	Stage 6.2	M6	125 (91)	210	17"	119	9.8
1.0L Ford EcoBoost 125PS	Stage 6.2	DCT	125 (91)	200	17"	116	10.2
1.0L Ford EcoBoost Hybrid (mHEV) 155PS	Stage 6.2	M6	155 (114)	240	17"	124	8.9
1.0L Ford EcoBoost 125PS	Stage 6.2	M6	125 (91)	170	18"	119	10
1.0L Ford EcoBoost Hybrid (mHEV) 125PS	Stage 6.2	M6	125 (91)	210	18"	119	9.8
1.0L Ford EcoBoost 125PS	Stage 6.2	DCT	125 (91)	200	18"	116	10.2
1.0L Ford EcoBoost Hybrid (mHEV) 155PS	Stage 6.2	M6	155 (114)	240	18"	124	8.9
1.0L Ford EcoBoost 125PS	Stage 6.2	M6	125 (91)	170	19"	119	10
1.0L Ford EcoBoost Hybrid (mHEV) 125PS	Stage 6.2	M6	125 (91)	210	19"	119	9.8
1.0L Ford EcoBoost 125PS	Stage 6.2	DCT	125 (91)	200	19"	116	10.2
1.0L Ford EcoBoost Hybrid (mHEV) 155PS	Stage 6.2	M6	155 (114)	240	19"	124	8.9
1.5 Ford EcoBoost 200PS	Stage 6.2	M6	200 (147)	320	19"	137	6.7

Note:
M6 - 6 speed manual transmission
DCT - 7 speed automatic (Dual Clutch Transmission)

ACCESSORIES

Dealer Supplied Accessories	Part (FINIS) Number	Recommended Retail Price (inc. VAT)	Dealer Supplied Accessories	Part (FINIS) Number	Recommended Retail Price £ (inc. VAT)
Transportation					
Detachable Tow Bar	2457405	£391.00	E-Kit for Detachable Tow Bar	2455074	£64.34
Tow Bar Cable, for installation	2425234	£64.34	Tow Bar Module	2423303	£86.88
Cross Bars, requires roof rails	2372370	£206.05	Roof Base Carrier - not with panorama roof	2455554	£234.00
Dog Guard, behind rear seats	2437781	£221.41	Padsforall* Pet Travel Mat, matt black, faux leather	2500385	£231.01
Box-In-Box System, black	2469549	£110.00	Foldable Transport Box, black fabric	2470827	£22.00
Coat Hanger, matte black	2448529	£41.79	Umbrella Holder	1524823	£29.14
Protection					
Rubber Floor Mats, front	2439076	£37.06	Rubber Floor Mats, rear	2109989	£24.74
Velour Floor Mats, front , grey stitching	2193982	£55.44	Velour Floor Mats, rear, grey stitching	2193988	£41.62
Velour Floor Mats, front, red stitching	2386434	£55.44	Velour Floor Mats, rear, red stitching	2386442	£41.62
Boot Liner	2438719	£59.59	Load Compartment Mat, reversible	2395437	£75.86
Mud Flaps, front - Excludes ST-Line & ST-Line X	2458832	£42.84	Mud Flaps, rear - Excludes ST-Line & ST-Line X	2458858	£42.84
Mud Flaps, front - ST-Line & ST-Line X	2458844	£42.84	Mud Flaps, rear - ST-Line & ST-Line X	2458866	£42.84
Rear Bumper Load Protection Foil - Excludes ST-Line & ST-Line X	2459998	£20.90	Door Sill Protection Foil, transparent	2460175	£36.00
Comfort & Convenience					
Garmin Dashcam 66W, HD, Wi-Fi, GPS, 180' wide angle view	2489135	£281.15	ClimAir® Wind Deflectors, front, black	2497408	£45.01
ClimAir® Wind Deflectors, rear, black	2497412	£34.00	ClimAir® Wind Deflectors, front, transparent	2497410	£45.01
ClimAir® Wind Deflectors, rear, transparent	2497414	£34.00			
Infotainment					
CD Player	2454323	£326.95	CD Player Jumper Cable	2441153	£86.96
Ford Performance Parts					
Carbon Fibre Gear Shift Knob	5599855	£134.75	License Plate Holder with Ford Performance logo, black, single	2372312	£6.50
License Plate Holder with Ford Performance Logo, silver, single	2372314	£6.50			
Styling					
Scuff Plates	2417744	£27.69	Sport Pedals - Excludes ST-Line & ST-Line X	1835213	£43.81
Safety & Security					
Ford First Aid Pack, with Velcro strip	2311396	£9.39	Ford Premium Safety Pack, with First Aid Kit, Warning Triangle, Hi-Visibility Vest	2431452	£24.31
Warning Triangle[2]	1460220	£4.70			

[1] Item is non-Ford branded from an approved supplier

For any more information about any of the included Ford Accessories, or to view a full range of Ford Accessories visit **www.ford-accessories.co.uk**
This price list shows both original Ford accessories as well as a range of carefully selected products from third party suppliers, identified under that third party supplier's brand name.
Please note that third party supplier branded accessories do not come with a Ford warranty but are covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer.
Fitment of accessories may have an impact on your vehicle's fuel consumption.
Prices do not include fitting unless otherwise stated. Please refer to your Ford Dealer for fitted prices.

'MANUFACTURERS RECOMMENDED ON THE ROAD' PRICES INCLUDE

	CO_2 Emissions (g/km)*	Number Plates (Estimated) £	Government First Registration Fee £	First Year Vehicle Excise Duty (VED) (Petrol) £	First Year Vehicle Excise Duty (VED) (Diesel) £	Total £
A	0.00	25.00	55.00	0.00	0.00	80.00
B	1-50	25.00	55.00	10.00	25.00	90.00
C	51-75	25.00	55.00	25.00	110.00	105.00
D	76-90	25.00	55.00	110.00	135.00	190.00
E	91-100	25.00	55.00	135.00	155.00	215.00
F	101-110	25.00	55.00	155.00	175.00	235.00
G	111-130	25.00	55.00	175.00	215.00	255.00
H	131-150	25.00	55.00	215.00	540.00	295.00
I	151-170	25.00	55.00	540.00	870.00	620.00
J	171-190	25.00	55.00	870.00	1305.00	950.00
K	191-225	25.00	55.00	1305.00	1850.00	1385.00
L	226-255	25.00	55.00	1850.00	2175.00	1930.00
M	Over 255	25.00	55.00	2175.00	2175.00	2255.00

The delivery charge is included in the Basic Recommended Retail Price and is made on all models for delivery to the Dealer's premises. Where delivery is not made to the customer at the Dealer's premises a further charge may be made by the Dealer.

The Vehicle Excise Duty (VED) charged on new cars is based on their engine's CO2 emissions* (expressed in grams per kilometre (g/km)). All CO2 emissions figures in g/km are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP) . These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load.'

You can also use Ford's online configurator to build and customise a new Ford vehicle: www.ford.co.uk/configurator . The configurator provides information about your configured vehicle's fuel consumption and CO2 emissions (these are also WLTP test figures).

The chart above shows the Bands and the VED which will be levied (for vehicles registered from 1st April 2020 onwards).

If a car's list price is over £40,000 (including VAT and factory fitted options) at first registration, the customer will pay an additional VED charge (currently £325) for five years after the end of the first registration (in addition to the standard VED charge per year, currently £150).

FORD PROTECT New Puma

Every new Ford car is protected by a 3 year/60,000 mile Ford Warranty. In addition, it will also come with Ford Assistance for 1 year, providing roadside assistance in the UK and throughout Europe.

Ford Protect Classic 4th/5th Year Extended Warranties

If you plan on keeping your car for longer than 3 years or are a high mileage driver you can extend your 3 year/60,000 mile warranty to either 4 years/80,000 miles or 5 years/100,000 miles.

Features:

- Cover against the cost of repair or replacement of defective parts, or to repair a material, assembly or manufacturing defect recognised by Ford
- Protection against unexpected repair bills
- All repairs will be carried out by Ford Authorised Dealers using genuine Ford parts
- Ford Protect Classic extended warranty plans can be purchased any time up until the vehicle's first date of registration

Ford Protect Service Plan

You can also upgrade to a Ford Protect Service Plan giving you the option of scheduled services and extended Ford Assistance.

Features:

- Scheduled Servicing; covers scheduled servicing in accordance with Ford Standard Service Schedules including associated parts and labour, for the number of services applicable to your plan.
  The Mandatory Annual Inspection, if applicable to your vehicle and replacement brakefluid (every other year)
- Extended Ford Assistance; roadside assistance in the UK and throughout Europe
- Vehicle Hire; for up to 7 days
- The Ford Protect Service Plan can be purchased any time before the first service is due

Ford Protect Service Plan Plus (High Mileage Users Only)

You may choose to upgrade to a Ford Protect Service Plan Plus giving you the benefits of the Service Plan and also includes a Wear and Tear Plan.

Features:

- All items covered within the Service Plan and in addition:
  Brake Pads/shoes/discs; Clutch friction plate; Shock absorbers; Silencers; Wiper Blades; Bulbs
- **Exclusions:** Tyres; Interior trims; glass, seat covers; pads; frames; springs; headrests, seat belts; sheet metals, water ingress, body seals and aerials. Bodywork and paint check and Air conditioning check.
- Ford Protect Service Plan Plus can be purchased any time up until the vehicle's first date of registration

Notes and Conditions

- The length of your plan (and number of services on Service Plan and Service Plan Plus) applies from your new vehicle warranty commencement date, usually the date of first registration
- Time and mileage limits apply to all Ford Protect Plans
- Please contact your nearest Ford dealer for information on service intervals
- It is a condition of Ford Protect Service Plan and Ford Protect Service Plan Plus that your vehicle is serviced by an Authorised Ford Repairer according to the schedules in your Ford Service Portfolio
- In addition your Ford Service History Log must be kept up-to-date
- Subject to the terms and conditions of the Ford Protect Plans
- These Ford Protect Plans are transferable so it is an added benefit to the new owner if your decide to sell your vehicle
- Ask your Ford Dealer for full details of the Ford Protect Extended Warranty, Service Plan or Service Plan Plus and their associated Terms and Conditions or alternatively call Ford Protect on 03702 416726, Option 2, Option 2, or visit www.ford.co.uk

OTHER PRICING CONSIDERATIONS

Customer Order Price Protection
Ford's Price Protection Plan means that the price you pay is the same as the price on your order as long as you are prepared to accept delivery within three months, and in any event, as soon as your vehicle is available. Your Dealer has full details of the plan. Ford Motor Company Ltd is not liable for changes in price caused by Government changes in tax rates or changes in other applicable legislation.

VAT
VAT is shown calculated at 20%. The total price of a vehicle, including factory fitted options and accessories fitted by the Ford Dealer, will be subject to VAT on retail sale.

Price Changes
This price list outlines Ford's Recommended On The Road Prices and Recommended Retail Prices. Please contact your Ford Dealer for final sale prices. This price list is effective from 1st January 2021, and supersedes all previous price lists. The recommended prices in the publication were true and accurate at the time of printing. You should, however, check details with your Dealer as there may have been changes to Ford's recommended prices in view of Ford's policy of continuous development. Ford reserves its right to change prices at anytime. Change to government legislation or tax changes could result in a change to Ford's published prices.

ILLUSTRATIONS, DESCRIPTIONS AND SPECIFICATIONS

The product information in this publication was correct at the time of going to print. However, Ford's policy is one of continuous product development. The right is reserved to change specifications and colours of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc., you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability.
Some images portrayed are of a pre-production model and/or are computer generated, therefore the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional, e.g. metallic paint.
Please also note some driver assistance features and safety features described in this publication are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.